



THE STORY:

Jason had a dream. He wanted to get a coffee shop up and running on his school campus. There had been a lot of talk from the student population about how beneficial it would be to have one. But no one stepped up to do anything about it. Except Jason. Jason worked hard during his Senior year to get the coffee shop started. He met with administrators, coffee vendors, and raised money. It was hard work.

The first year the coffee shop opened (during his senior year) was difficult. The coffee shop lost money. There wasn't a lot of student buy-in even though everyone had spoken so positively about the idea. Jason worked to try and promote new activities, discounts, and perks to do anything to get the coffee shop off the ground. Some people wondered if it was worth it. But Jason worked all year to see it grow.

Then Jason graduated and moved on. The next year, the coffee shop became more popular and actually began to make money. It was a hit with all of the new students and more and more returning students made use of it. It became the place to be on campus.

The student leaders during this year were able to provide a lot more programming and received a lot of praise for having such a great coffee shop. But while they were working hard, they were receiving the benefit, the ease of use, that Jason had provided because he paid the price the year before.

DISCUSSION:

- What do you think motivated Jason to do the hard work necessary to start the coffee shop?
- What kinds of emotions do you think Jason felt during his senior year?
- What do you think would have happened if Jason had given up?
- What kind of response would be appropriate when the student leaders received praise during the second year?
- How do you think Jason felt when he came back to visit the campus the next year and saw the coffee shop doing well?
- How does the idea of paying the price this year for other people's benefit next year make you feel?